To prohibit the collection of data or information generated on the internet.

A BILL

To prohibit the collection of data or information generated on the internet.

Be it enacted by the Senate and House of Representa-
tives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE.
This Act may be cited as the “Own Your Own Data
Act”.

SEC. 2. PROTECTION OF PERSONAL INFORMATION GEN-
ERATED ON INTERNET.
(a) IN GENERAL.—Each individual owns and has an
exclusive property right in the data that individual gen-
erates on the internet under section 5 of the Federal
(b) Social Media Companies.—

(1) In general.—Each social media company shall—

(A) have a prominently and conspicuously displayed icon each user may click to obtain a copy of the user’s data with any analysis of the user’s data performed by the social media company;

(B) have a prominently and conspicuously displayed icon each user may click to easily export the user’s data with any analysis of the user’s data performed by the social media company;

(C) require that each user, during the registration of an account, knowingly and willfully enter into a licensing agreement—

(i) that uses plain language that reasonable person of average intelligence can understand the first time the person reads or hears the licensing agreement;

(ii) in which the user agrees to license the user’s data to the social media company; and
(iii) that is no longer than 150 words,
using a measure of 6 characters to a word;
and
(D) have an icon each user may click to
cancel immediately the license agreement.

(2) REGULATIONS.—The Federal Trade Com-
mission shall promulgate regulations carrying out
this subsection, which shall be approved by Con-
gress.

(c) ENFORCEMENT.—The Federal Trade Commission
shall enforce the provisions of this Act.